

Wenjing Yang

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SKILLS

Sketching

Generative research

Storyboarding

Persona

User journey map

Wireframing

Prototyping

Usability testing

Design review

Design brief

Presenting

TOOLS

Pen & paper

Sticky notes

Whiteboard

Sketch

Invision

Principle

Framer

AWARDS

SAP BUILD

Innovation Awards

Finalist 2016

IXDA Awards

Finalist 2015

PROFILE

Product Designer

A passionate Product Designer who has the 3+ years experience and knowledge of end to end UX design process. A design lead and an excellent cross-functional collaborator. A problem solver as well as a hands-on doer. Obsessed with creating the high quality work.

EXPERIENCE

Product Designer

Jul.2015 - Current

SAP d.studio

- Led multiple design efforts for SAP BUILD (www.build.me) - a web-based product suite that helps business experts practice design-led product development and creates delightful, SAP Fiori-compliant apps for their users
- Worked in all aspects of the design process including planning and conducting research, sketching interaction flows and wireframes, creating prototypes, and presenting work to stakeholders
- Led multiple research efforts to improve first-time user experience, simplify canvas manipulation and enhance rapid prototyping process
- Coordinated with Product managers, developers and other stakeholders to drive alignment
- Moderated team activities including design review, research synthesis, and design brief workshops

User Experience Design Intern

Jun.2014 - Dec.2014

Rally Software

- Designed and prototyped web applicaiton to help customers apply agile methodology to their enterprise

EDUCATION

University of Washington

Sep.2013 - Jun.2015

M.S. in Information Management